



MINUTES OF THE BOARD OF SUPERVISORS
COUNTY OF LOS ANGELES, STATE OF CALIFORNIA

Sachi A. Hamai, Executive Officer-
Clerk of the Board of Supervisors
383 Kenneth Hahn Hall of Administration
Los Angeles, California 90012

At its meeting held February 6, 2007, the Board took the following action:

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Supervisor Knabe made the following statement:

“The Board of Supervisors has consistently supported and advocated for consumer rights in the marketplace and has been a vigorous proponent of consumer protection and consumer education.

“Consumer fraud poses a significant threat to businesses, consumers and the economy. Fraudulent promotions seek to exploit people's financial fantasies, needs and general optimism. However, consumers can empower themselves by taking advantage of the wealth of information that can help them identify fraud.

“This year's theme for National Consumer Protection Week is 'Read Up and Reach Out. Be an Informed Consumer,' which encourages consumers across the Nation to take advantage of the information that can enhance confidence in the market place. Informed consumers know where to go for information about their rights, and how and where to complain. Therefore, education is the best safeguard against consumer fraud.”

Therefore, on motion of Supervisor Knabe, seconded by Supervisor Molina, unanimously carried, the Board proclaimed February 4 through 10, 2007, as “National Consumer Protection Week” throughout Los Angeles County; and encouraged all citizens to educate themselves against consumer fraud.

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Each Supervisor
Chief Administrative Officer
County Counsel
Director of Consumer Affairs